RISI’s new study *Outlook for Global Dissolving Pulp Market* will provide readers with a detailed historical analysis of the global dissolving pulp market and a five-year outlook. With annual historical data for the past ten years and a five-year forecast (2000 – 2015), the study covers demand, trade and supply for all of the major producing and consuming countries of dissolving pulp in the world. Production costs, profitability and prices are also included for selected regions, making this the strategic planning tool for decision-makers operating in, or analysing dissolving pulp markets.

**Is the turnaround in demand and price of world dissolving pulp set to continue?**

After three decades of decline, dissolving pulp usage has turned upward sharply over the last decade, reaching an estimated 4.5 million tonnes in 2010. The big turnaround has been led by a jump in the viscose fiber market, where the popularity of rayon (and similar materials) has been boosted by limited supplies and surging prices of cotton. In response to this demand, Chinese viscose fiber producers have helped dissolving pulp consumption in China triple over the past 10 years. Dissolving pulp prices have appreciated with the demand, attracting producers in the Southern Hemisphere to start new lines, while in the Northern Hemisphere paper grade pulp mills are converting to dissolving pulp. Will this turnaround in demand and producer profits continue?

**Who can benefit from this study**

Producers, consumers, financial analysts and governments investing in the dissolving pulp sector, will all benefit from the unique and definitive insight into the developments in dissolving pulp markets around the world that this study provides.
Study Objectives

RISI’s *Outlook for Global Dissolving Pulp Market* Study provides an in-depth analysis of the main factors impacting the world market to show how it will develop through 2015. The report includes:

- Mill-by-mill capacity figures, recent and planned investments by region and country
- Production costs and profitability for U.S. South, Eastern Canada, Sweden and Brazil - as the representative regions of the major global producers
- Analysis of the main end use markets for dissolving pulp:
  - viscose fiber - rayon (clothing)
  - acetate tow and fibers (filters)
  - ethers and microcrystalline cellulose (MCC) (pharma and food additives)
  - nitrocellulose (paints and explosives)
- Prices for viscose grade and acetate grade dissolving pulp on a delivered basis to USA, Germany, and China
- Listing of major global consuming companies of dissolving pulp

Historical data prior to 2000 is available for many concepts covered in the study, on request.

Study Author

Rod Young, a founding member of RISI, has 32 years of experience tracking and reporting on the global pulp and paper markets. In 2009, Rod took on responsibility for ensuring that all RISI’s economic analysis meets or exceeds the industry’s expectation for excellence and accuracy when he took on the role of RISI’s Chief Economic Advisor. He recently led the team to produce RISI’s successful *Outlook for Global Recovered Paper Markets*. Rod received a Master of Science degree in Forestry Economics from Virginia Polytechnical Institute in 1977 and also holds a Bachelor of Science degree in Forestry from Michigan State University.

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About RISI

RISI is the leading information provider for the global forest products industry. We work with clients in the pulp and paper, wood products, biomass, timber, tissue and nonwovens industries to help them make better decisions.

Headquartered in Bedford, Massachusetts, RISI operates offices in Brussels, Belgium; Helsinki, Finland; Atlanta, Georgia; San Francisco, California; Portland, Oregon; Sao Paulo, Brazil; Beijing & Shanghai, China; Singapore; and Charlottesville, Virginia.
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- Prices and Profitability

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